

karstpromo.

Plan ahead, start on time... here's when to reach out!

JANUARY

March Events; St. Patty's Day, March Madness, Spring Trade Shows, etc.

FEBRUARY

Spring Events; Golf, April Fools, Employee Appreciation Week, Baseball Season, Earth Day, etc.

MARCH

Nurses Week (May 6-12)

Order next year's calendars in March to save \$.

APRIL

Summer Intern Welcome Kits
Travel and Vacation Gifting

MAY

July Events; 4th of July, etc.
Summer and Outdoor Events

JUNE*

Fall Sporting Events, Festivals, 5K Runs, Back to School, etc.

**Review yearly marketing calendar, budget, inventory, + spend remaining dollars if necessary (June, Sept., Dec.)!*

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JULY

Fall Events; Volunteer Apparel
Focus on USA made products.

AUGUST

Breast Cancer Awareness
Halloween + Safety Promos
Design achievement awards!
Order fall apparel.

SEPTEMBER*

Nov. Events; Turkey Run, Fall Festivals, etc.
Consider Thanksgiving gifting.

OCTOBER

Dec Events; Parades, Client and Team Holiday Gifting, First Quarter Trade Shows, etc.

NOVEMBER

Jan. events; New Years Gifting, Valentines Day, etc.

DECEMBER*

Relax and recharge for the upcoming year!

2024

JANUARY

Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
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APRIL

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JULY

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OCTOBER

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FEBRUARY

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MAY

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AUGUST

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NOVEMBER

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MARCH

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JUNE

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SEPTEMBER

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DECEMBER

Su	Mo	Tu	We	Th	Fr	Sa
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